

IKON ICT

Cookie Policy

Standalone website policy for ikon-ict.com

Ikon Comms Ltd trading as Ikon ICT | Version 1.0 | 5 October 2026

IMPLEMENTATION NOTE

Commercially tailored UK draft. It should be reviewed against each Order, actual suppliers, technical controls and data flows. Legal guidance may change and solicitor review is recommended before first use with higher-risk or public-sector processing.

1. About this policy

This policy explains how Ikon Comms Ltd trading as Ikon ICT (“we”, “us”) uses cookies and similar storage and access technologies on <https://www.ikon-ict.com>. Registered office: 20 Wenlock Road, London, N1 7GU. Company number 17119071. VAT number GB517066595. Contact privacy@ikon-ict.com.

2. What cookies and similar technologies are

Cookies are small files stored on a device. Similar technologies include local storage, tags, scripts, pixels and other methods that store information on, or access information from, a browser or device. They can operate the website, remember choices, measure use and support security or third-party features.

3. Our categories

Category	Purpose	Choice
Strictly necessary	Operate essential website functions, security, network management and consent preferences.	These cannot normally be switched off through our banner where they are essential to a service you request.
Analytics	Measure visits, pages, referral sources and website performance so we can understand and improve the site.	Used only after consent unless a specific legal exception validly applies to the exact configuration.
Functional	Remember optional preferences or enable enhanced third-party features.	Used only after consent where required.
Marketing	Measure campaigns, build audiences or personalise advertising.	Not currently identified as in use; would require prior consent and a policy update before activation.

4. Technologies currently identified

Service	Provider	Purpose	Current treatment
Google Analytics	Google	Website audience and usage measurement.	Analytics category. Must remain blocked until the visitor gives the required consent. Exact cookie names, lifetimes and configuration must be verified from a live scan before publication.
Google Search Console	Google	Provides Ikon ICT with aggregated information about how the website appears and performs in	Search Console itself does not ordinarily require a visitor-facing website cookie. Any related tags discovered in a live scan

		Google Search.	must be categorised by their actual purpose.
Consent preference	Website or consent-management provider	Records the visitor's cookie choice.	Strictly necessary to remember and honour the choice. Exact name and lifetime must be inserted after the live scan.

5. Cookie inventory

The table below is deliberately marked for technical verification because cookie names and durations depend on the live website, Google Analytics configuration, consent platform and any embedded content. Do not publish guessed names or lifetimes. Complete this table from a scan performed before and after accepting each category.

Name/provider	Category	Purpose	Duration
[LIVE SCAN REQUIRED]	Strictly necessary	Consent preference and any security/session functions actually detected.	[VERIFY]
[LIVE SCAN REQUIRED]	Analytics	Google Analytics cookies or local storage actually detected after analytics consent.	[VERIFY]
[LIVE SCAN REQUIRED]	Functional	Embedded forms, maps, media or third-party features actually detected.	[VERIFY / NONE]
[LIVE SCAN REQUIRED]	Marketing	Advertising or campaign technologies actually detected.	[VERIFY / NONE]

6. Consent and control

When consent is required, non-essential technologies should be disabled by default and activated only after a clear affirmative choice. The banner should offer equally prominent options to accept or reject non-essential use, allow choices by purpose, identify relevant third parties and provide a simple way to reopen settings and withdraw consent as easily as it was given. Withdrawing consent does not affect earlier lawful processing.

Browser settings can also block or delete cookies, but doing so may affect website operation. Browser controls do not replace our responsibility to obtain consent where the law requires it.

7. Changes and retention

We may update this policy when technologies, suppliers, purposes or law change. We will update the version date and request fresh consent where a new purpose requires it. Cookie lifetimes and consent records should be limited to what is necessary and reviewed periodically.

8. Personal data and rights

Where these technologies process personal data, our Privacy Notice explains the controller, lawful bases, sharing, international transfers, retention, individual rights and how to complain to the Information Commissioner's Office. Contact privacy@ikon-ict.com to exercise rights or ask questions.

Publication readiness checklist

- Run a live cookie and tag scan before consent, after rejecting, and after accepting each category.
- Confirm whether ikon-ict.com is pure HTML or uses a consent-management platform, and identify the provider.
- Ensure Google Analytics and every non-exempt tag are technically blocked until the appropriate choice.
- Insert exact cookie or storage names, providers, purposes and durations in the inventory.
- Check embedded contact forms, maps, videos, chat widgets, fonts and social content for third-party storage/access.
- Provide “Reject non-essential” at the same layer and with comparable prominence to “Accept”, unless a specialist review confirms another compliant mechanism.
- Add a persistent “Cookie settings” link in the website footer.
- Record consent choices and permit withdrawal with the same ease as consent.
- Repeat the scan after website or tag changes and review at least annually.

Suggested banner copy

We use necessary technologies to operate this website. With your permission, we would also like to use analytics technologies to understand how the site is used and improve it. Select “Accept analytics”, “Reject non-essential” or “Manage choices”. You can change your choice at any time through Cookie settings.

Suggested buttons

Accept analytics | Reject non-essential | Manage choices